

# 9 FACTORS TO CONSIDER WHEN ORGANIZING YOUR PANEL

CONSIDER THESE FACTORS TO HELP YOU CLARIFY YOUR VISION FOR THE PANEL



Formality

Formal

1

Casual

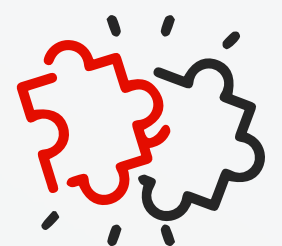


Discourse

Polite

2

Confrontational



Tone

Serious

3

Playful



Purpose

Informational

4

Persuasive



Control

Structured

5

Unstructured

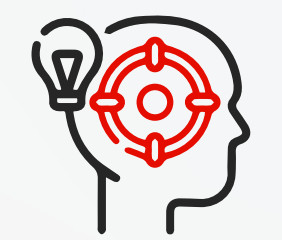


Duration

Short  
(20 mins)

6

Long  
(90 mins)

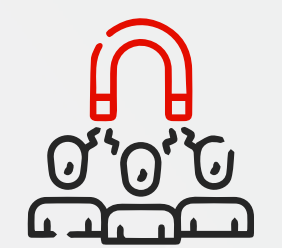


Topical Focus

Highly  
focused

7

General  
Discussion



Audience  
Engagement

Passive

8

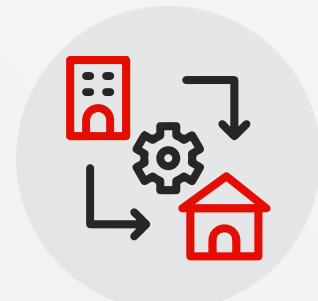
Active



In-person



Virtual



Hybrid